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SRE GROUP LIMITED

上置集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1207)

POSITIVE PROFIT ALERT

This announcement is made by SRE Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group, the financial results of the Group for the six months ended 30 June 2016 is expected to record a consolidated net profit attributable to the owners of the parent compared to a consolidated net loss attributable to the owners of the parent of approximately HK\$261 million for the corresponding period in the year 2015. The turnaround was mainly attributable to a continuous improvement in the overall operating efficiency of the Group and reduction of financing costs.

The Company is in the process of finalising the financial results of the Group for the six months ended 30 June 2016. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group currently available and is not based on any figures or information which have been audited or reviewed by the auditors of the Company. The Company expects to publish an announcement on the interim results of the Group for the six months ended 30 June 2016 in late August 2016.

* *For identification purpose only*

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
SRE Group Limited
He Binwu
Chairman

Hong Kong, 4 July 2016

As at the date of this announcement, the Board comprises seven executive directors, namely Mr. He Binwu, Mr. Peng Xinkuang, Mr. Shi Janson Bing, Mr. Chen Chao, Mr. Zhu Qiang, Mr. Chen Donghui and Ms. Qin Wenying; and four independent non-executive directors, namely Mr. Zhuo Fumin, Mr. Chan, Charles Sheung Wai, Mr. Guoping and Mr. Ma Lishan.