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(Incorporated in Bermuda with limited liability )
(Stock Code: 1207)

## POSITIVE PROFIT ALERT

This announcement is made by SRE Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a substantial increase in its unaudited net profit and profit attributable to the Company's shareholders for the six months ended 30 June 2017 (the "Reporting Period") as compared to that for the corresponding period last year, and the unaudited net profit for the Reporting Period is expected to be RMB500 to 700 million. The increase was mainly attributable to gains from disposal of part of the Group's investments at a premium during the steady progress towards the Group's strategic positioning as an international financial real estate platform. In addition, there has been a continuous improvement in the overall operating efficiency of the Group during the Reporting Period.

The Company is in the process of finalising the results of the Group for the Reporting Period. The information contained in this announcement is only a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group currently available and is not based on any figures or information which have been audited or reviewed by the auditors of the Company. Shareholders and potential investors are advised to refer to the Company's interim results announcement for the Reporting Period which is expected to be published in late August 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
SRE Group Limited
He Binwu
Chairman

Hong Kong, 14 August 2017

As at the date of this announcement, the Board comprises seven executive directors, namely Mr. He Binwu, Mr. Peng Xinkuang, Mr. Chen Donghui, Mr. Chen Chao, Mr. Shi Janson Bing, Mr. Zhu Qiang and Ms. Qin Wenying; and four independent non-executive directors, namely Mr. Zhuo Fumin, Mr. Chan, Charles Sheung Wai, Mr. Ma Lishan and Mr. Han Gensheng.

<sup>\*</sup> For identification purpose only